

1. Participation Format

ArtIcon 2025 is a strictly solo competition. Each participant must register individually and work independently throughout the event. Collaboration, guidance, or assistance from any external source—whether online or offline—is not allowed at any stage of the competition. Every submission must reflect the participant's own creative decision-making and effort.

2. Category Selection

Participants are required to choose one primary category at the time of registration: Graphic Design, Video Editing, or UI/UX Design. Each category focuses on a specific creative skill—visual communication, storytelling through editing, and interface design respectively. The chosen category will determine the specific task assigned during the event.

3. Use of AI Tools

AI tools are permitted and encouraged as part of the creative process. All participants must follow the 70:30 rule, where 70% of the outcome is generated using AI and the remaining 30% involves manual refinement. All AI prompts must be original and created during the event. Fully AI-generated submissions without human involvement will be disqualified, and the jury may request AI generation history for verification.

4. Allowed Tools

Participants may use approved AI-powered platforms across their chosen category, including tools for graphics, video, or UI/UX design. All-in-One participants may mix tools as necessary. Only tools used during the event day are permitted, and participants must ensure proper functionality of all software beforehand.

5. Equipment and Materials

Each participant must bring their own laptop, charger, and required software or tools. Basic internet access and power points will be provided at the venue. It is the participant's responsibility to ensure all digital tools are installed and working before the event begins, as technical setup time will not be extended.

6. Submission Guidelines

The event theme and specific task brief will be revealed at the venue at the start of the competition. Participants must submit their final Decided output, the 30% manually fine-tuned version, the complete list of tools used, and all prompts created during the event. The final submission deadline is 5:00 PM sharp, and any entries submitted after the deadline will not be evaluated.

7. Reporting and Attendance

Participants must report to the venue at 8:30 AM for check-in, briefing, and workstation setup. Arrivals after 9:00 AM will be allowed to participate but will not receive any compensatory time. All tasks must still be completed within the official event timeline.

8. Judging Criteria

Submissions will be evaluated out of 100 points. Judges will assess creativity, concept clarity, technical quality, the effectiveness of AI prompting, the neatness of manual fine-tuning, and overall presentation. The jury's decision is final, binding, and not open for review or reconsideration.

9. Code of Conduct

Participants are expected to maintain professionalism, discipline, and respect throughout the event. Misconduct, inappropriate behavior, offensive content, or violation of event rules will result in immediate disqualification. The competition emphasizes originality, integrity, and a positive creative environment.

10. Integrity and Disqualification

Any use of Pre-created assets, duplicated or copyrighted material, non-original prompts, or fully manual designs will lead to disqualification. Participants found sharing tasks, receiving outside help, or submitting incomplete or late entries will also be removed from the competition. The organizers reserve the right to enforce these rules strictly to maintain fairness.

11. Event Rights

All submissions remain the intellectual property of the participant. However, the organizers retain the right to use submitted works for promotional, educational, or marketing purposes, with full credit to the creator. This ensures recognition for the artist while allowing ArtIcon to showcase outstanding talent.

12. Contact and Support

Participants may approach the Support Squad for any technical or event-related assistance during the competition. All relevant contact details and help desk information will be provided during registration to ensure a smooth and guided experience throughout the event.

Declaration

By registering and participating in ArtIcon 2025, you acknowledge that you have read, understood, and agreed to comply with all the rules and regulations stated above.